

1969



El Camino



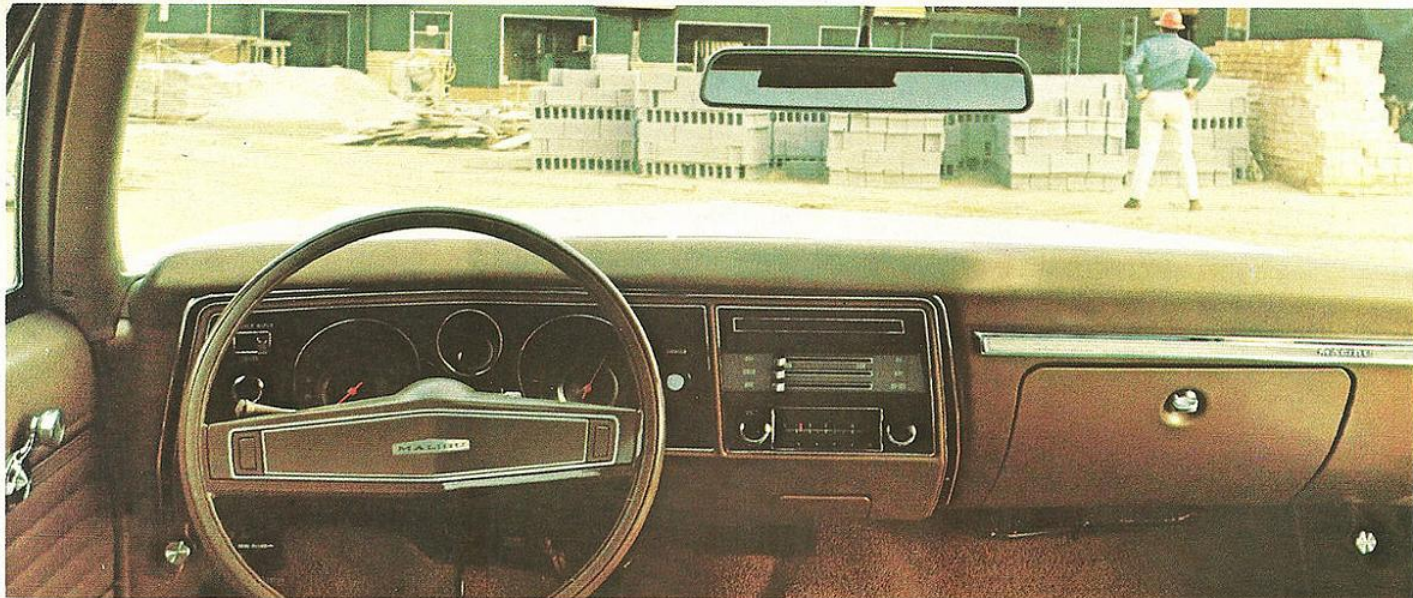


El Camino

**Rare blend of beauty
and brawn**

El Camino reflects the style and grace of the beautiful Chevelle. Its wide-tread design enables it to hug the road like a sports car. And it offers the strength and versatility of a rugged pickup. With all that going for it, no wonder El Camino can step into so many roles—from work to play to 1001 things in between. For example, you can load it with

a half-ton of cargo or pull a big family-sized trailer or just drive it for sheer touring pleasure. Whatever you do, El Camino will do it for you quietly. Its special body mount suspension keeps out road noise and vibration. Add it all up and you've got a rare combination of beauty and brawn. And the nice thing is: both come first on El Camino.



El Camino features luxury here, utility there, safety everywhere

No matter how luxurious the El Camino may appear, safety comes first. For example, its carefully planned color-keyed interior utilizes non-glare paint wherever possible. And the rich-looking instrument

panel is heavily padded as are the windshield pillars. Gauges are large and easy to read. Steering wheel is of new low-profile design. Included among the many other safety features are side

marker lights which are mounted both front and rear this year. So while you're riding around in El Camino's comfort and luxury, enjoy it . . . with peace of mind.

CARGO BOX provides enough room for objects more than six feet in length. Reinforced steel floor and double-wall-constructed side panels protect exterior from sliding cargo.

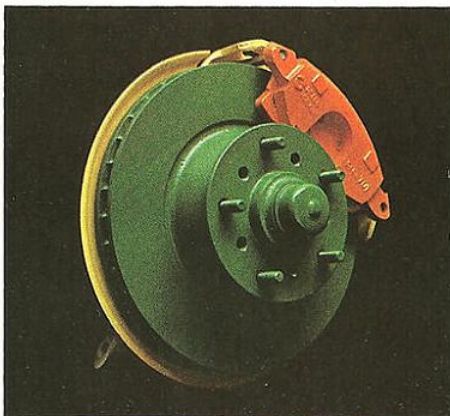
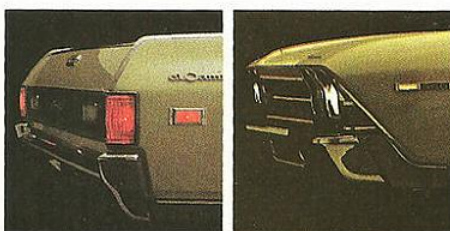
STEERING-COLUMN-MOUNTED LOCK for the ignition switch, steering wheel and transmission lever is featured on all models to afford better theft protection.

SIDE MARKER LIGHTS are mounted on both front and rear in 1969. Lights are turned on when headlights are in operation.

FRONT DISC BRAKES are available to provide exceptional dependability under adverse operating conditions. Vacuum booster power brakes are also available.

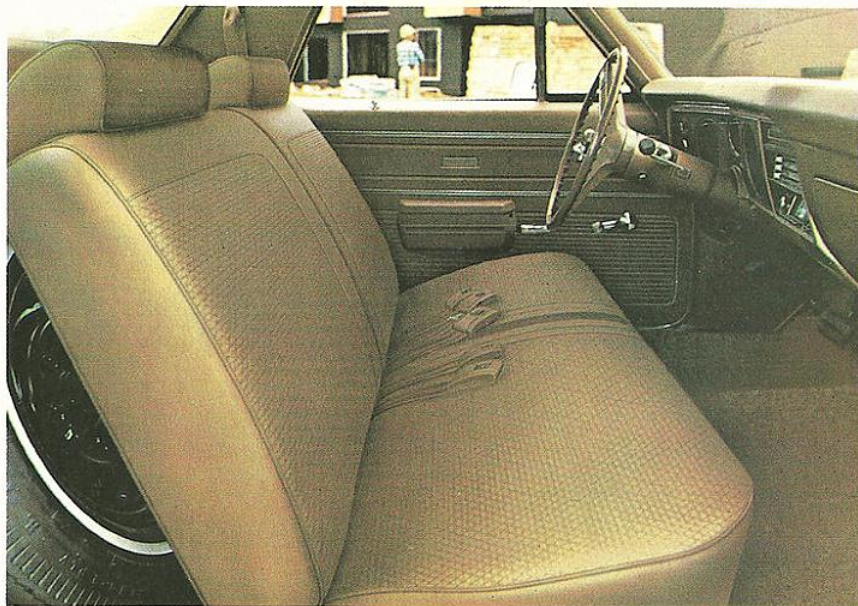
AIR-BOOSTER SHOCK ABSORBERS at the rear are standard. Air pressure can be adjusted for load and road conditions.

SPECIAL STORAGE COMPARTMENT is provided behind the driver's seat for tools and other equipment.



Standard Interior

Standard equipment on El Camino means above-standard for most vehicles. The new smartly styled vinyl bench-type seat is padded with thick foam that really pays off in comfort over the long haul. Color-keyed interior offers saddle, blue or black to complement exterior colors. Low-profile steering wheel and steering-column-mounted lock are just a couple of new innovations for 1969. Safety features include: deflecting window regulator handles, soft door lock buttons, breakaway ashtray, full-depth armrests shielded door handles, windshield pillar padding, non-glare finish on many appointments, deflecting inside rearview mirror base, seat belts for three, head restraints, shoulder belts for outboard positions, and a large outside rearview mirror. For an added touch of elegance, concealed windshield wiper arms and blades are available.



Custom Interior

If you want that special look of distinction, ask for the El Camino Custom Package. Deeply textured vinyl seat sets the pace with wood-grain trim accenting the tastefully designed instrument panel. There's the extra comfort of thick pile carpeting underfoot. Glove compartment light is included for additional convenience. Choose from 15 exterior colors and three interior colors. Padded instrument panel along with rest of custom interior is as durable and easy to clean as it is distinctive. The many safety features listed for standard interiors are also included with the Custom El Camino.



SS 396 Option

El Camino's high-flying Super Sport with 396 cubic inches of V8 power can be ordered with Strato-bucket seats. Deep foam cushioning and contoured design provide a new experience in driving pleasure. Strato-ease head restraints are included. And center console may be added to create the ultimate in El Camino interiors. Console includes compartment and gearshift lever for required transmission. Want more? How about air conditioning? Or Stereo tape? Or Soft-Ray tinted glass? Or . . . well you get the idea—with El Camino just about anything you want is available. Not bad for a vehicle that can haul around a half-ton of cargo.





Built-ins for fun-ins

El Camino can be tailored to play just about any game you name. If you like to tow your fun—boats, trailers or dragsters—El Camino has just the right engine-transmission combination to do the job. For example, you can choose from a 230 Six rated at 140 hp all the way up to a 350-hp-rated 396 V8. Seven engines to choose from in all. Plenty of manual and automatic transmission selections, too. If you're a stick-shift

enthusiast, you've got everything from Chevrolet's synchro 3-speed to four-on-the-floor to pick from. Among the many automatics is the new pick-'em-up lay-'em-down Astro-Matic. Of course, you can outfit your new El Camino any way you like it. Power brakes, air conditioning, tinted glass, Stereo tape, power windows and many more items are available for first class fun-ins.

Specifications



Standard Equipment—

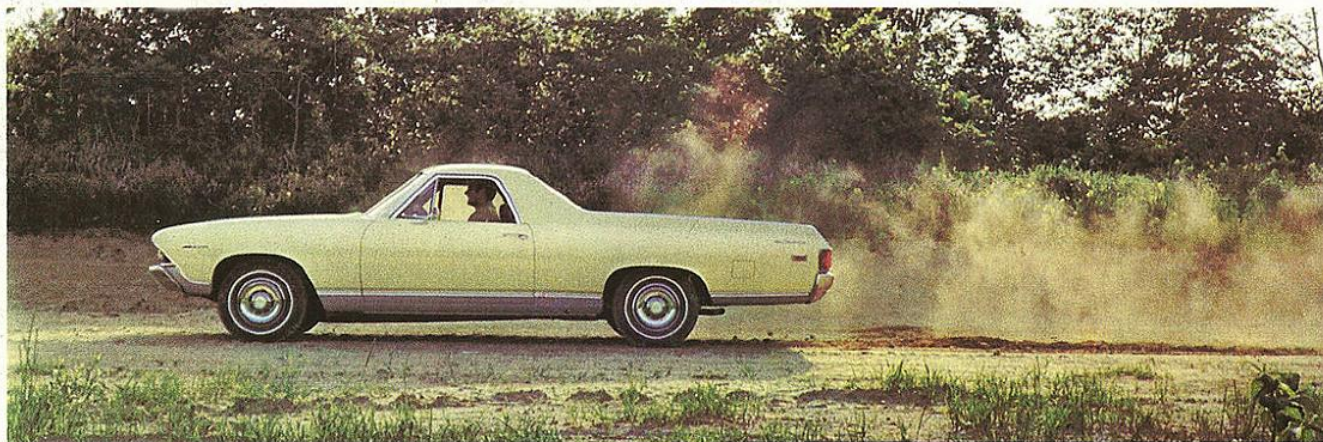
Front Suspension: IFS with coil springs; capacity 1900 lbs. Springs: Coil; capacity 950 lbs. Shock Absorbers: 1" diameter. Rear Suspension: Rear Axle capacity 2700 lbs.; ratios 3.36 (6-cylinder & 307 V8 models), 3.31 (350 V8 & 325-hp 396 V8 models), 3.55 (350-hp 396 V8). Springs: Coil; capacity 1100 lbs. Shock Absorbers: Air booster type; may be adjusted by varying air pressure to meet load requirements. Engine: 140-hp 230 Six standard on six-cylinder models; 200-hp 307 V8 standard on V8 models. Clutch: 9½" diameter (6-cylinder engines); 10" diameter (307 & 350 V8's); 11" diameter (396 V8). Transmission: 3-speed manual. Electrical: Battery; 44-amp.-hr. Direction Signals: Front and rear. Backup lights. Front and rear marker lights. Generator: 37-amp. Delcotron. Windshield Wipers: Dual electric with washers. Seat Belts: Three; driver, center and passenger. Shoulder Belts: Driver and passenger. Tires: Five tubeless 7.35-14 2-ply (4PR).

Optional Equipment—

Four-Season Air Conditioning • HD Battery • Deluxe Seat & Shoulder Belts • Positraction Rear Axle • Appearance Guard Group • Power Brakes • HD Clutch • Console • Power Door Locks • Temperature Controlled Radiator Fan • 42-amp. Delcotron Generator • Tinted Glass • Tri-Volume Horn • Special Instrumentation • Auxiliary Lighting • HD Radiator • AM Pushbutton Radio • AM-FM Pushbutton Radio • Vinyl Roof Cover • Strato-bucket Seat • Speed & Cruise Control • Speed Warning Indicator • Comfortilt Steering Wheel • Deluxe Steering Wheel • Sports-Styled Steering Wheel • Power Steering • Special Front and Rear Suspension • Wheel Covers • Mag-Style Wheel Covers • Simulated Wire Wheel Covers • Rally Wheels and Trim • Power Windows • Concealed Windshield Wipers • HD 3-Speed • Powerglide • Turbo Hydra-Matic • 4-Speed • 4-Speed Close-Ratio

El Camino Engines

	230 Six	250 Six	307 V8	350 V8	350 V8	396 V8	396 V8
Displacement (cu. in.)	230	250	307	350	350	396	396
Compression Ratio	8.5 to 1	8.5 to 1	9.00 to 1	9.00 to 1	10.25 to 1	10.25 to 1	10.25 to 1
Gross Horsepower @ rpm	140 @ 4400	155 @ 4200	200 @ 4600	255 @ 4800	300 @ 4800	325 @ 4800	350 @ 5200
Gross Torque ft.-lbs. @ rpm	220 @ 1600	235 @ 1600	300 @ 2400	365 @ 3200	380 @ 3200	410 @ 3200	415 @ 3400



CHEVROLET NEW VEHICLE WARRANTY—Ask your Chevrolet dealer for complete details on warranties which include a 24-month/ 24,000-mile Vehicle warranty and a 5-year/50,000-mile warranty on power train components.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication. The right is reserved to make changes at any time in prices, colors, materials, equipment, specifications and models, and also to discontinue models. CHEVROLET MOTOR DIVISION OF GENERAL MOTORS CORPORATION, DETROIT, MICHIGAN 48202. LITHO IN U.S.A.

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